

Advanced Thermographic Technologies

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NEWS RELEASE

'OK' Fridge Thermometers to be used in CFA's 'Chilled Education' initiative within UK schools

LCR Hallcrest's 'OK' Fridge Thermometers are being used as part of a range of free resources for the Chilled Food Association's new food safety initiative 'Chilled Education – Getting children skilled in chilled' currently being run within UK schools.

The predicted skills shortage in the rapidly-expanding chilled food manufacturing industry has prompted the Chilled Food Association (CFA) to take action by tackling the issue at classroom level, with a unique set of resources, developed by teachers and industry specialists.

Available online www.chillededucation.org is a comprehensive set of lesson plans and supporting material for CFA members' use with children aged five to 16. By bringing industry professionals and young inquiring minds together CFA hopes to inform, educate and inspire children in all areas of the dynamic and diverse chilled food sector.

Lesson plans for teachers have also been made available at www.data.org.uk/cfa.

CFA members and teachers who have trained by the Design & Technology Association will also be able to use a range of free resources to make the lessons lively and informative.

CFA is providing 10,000 fridge thermometers and 500 innovative Glo-Germ kits, which memorably illustrate the importance of proper hand washing, to light-hearted videos that make serious points about correct handling of chilled foods. And lessons will cover every aspect of chilled food production from new product development to packaging and marketing.

Gilly Beaumont, Marketing Manager of LCR Hallcrest comments: "We are delighted that our 'OK' fridge thermometers are forming part of this important food safety initiative being led by the Chilled Food Association."

Kaarin Goodburn, CFA Secretary General explains how useful they are: "The fridge thermometers are ideal for teaching children about food safety and an effective way of getting the whole family interested and aware. This means that we'll be getting vital messages out to more than 10,000 children and their families too."



LCR Hallcrest is a world leader in the design and manufacture of liquid crystal thermometry and temperature sensitive colour changing technology and has been at the forefront of liquid crystal thermometry for over 30 years.

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