
Advanced Thermographic Technologies

National Food Safety Week – 6 to 12 June 2011

Fridge Thermometers: New Temperature System Launched

Fast, Accurate Temperature Monitoring Systems

With Food Safety Week approaching us on 6-12 June 2011 it is important to be temperature aware. Correct food storage temperatures help to keep food safe to eat.

LCR Hallcrest is pleased to announce the development of a world first in liquid crystal technology with the launch of a new type of Fridge Thermometer Strip incorporating a temperature line which moves clearly along a scale allowing temperatures to be quickly and easily monitored.

The new fridge thermometer is easily read, displaying a liquid crystal scale which clearly shows when the fridge is either too warm or too cold.

Correct food storage temperatures are important and becoming more so with increased trends towards convenient ready prepared chilled meals. Keeping your refrigerator at the correct temperature keeps food safe too. Research has shown that temperatures above 5°C do not control dangerous bacteria, such as listeria, salmonella and e-coli which can then lead to fatal consequences, especially in the young, pregnant and elderly.

Our Fridge, Chiller and Freezer Thermometers are used to give accurate indication of correct temperature settings both domestically and commercially ensuring that food is stored at the correct temperature. Used by many commercial food outlets including supermarkets and endorsed by health and food regulatory bodies, LCR Hallcrest's thermometers are used to monitor food storage temperatures allowing you to meet Food Safety Requirements and HACCP Guidelines.

Gilly Beaumont, Marketing Manager, comments: "LCR Hallcrest's liquid crystal thermometers have been used for accurate safety applications for over 20 years with many of the world's leading fridge manufacturers using our coldzone 'OK' fridge thermometers within their fridges. We are delighted to announce the launch of our new thermometer which compliments our existing range."

ENDS

LCR Hallcrest offers an extensive portfolio of thermometry products supplemented by full custom manufacturing service. Manufacturing plants are located in several locations in the both the UK and US.

For Information contact: info@hallcrest.com